

# CREATE



## SOUTH STAFFORDSHIRE YOUTH PROJECT CASE STUDY

**CASE STUDY – SOUTH STAFFS YOUTH PROJECT****Project Aims:**

- To increase the energy awareness of 25 Youth Forum members (representing three youth centres in South Staffordshire) so that they can competently be involved in the centres' energy management, provide training for youth workers and deliver club activities within the three centres
- To make a 15% reduction in the centres' energy consumption by encouraging the youth forum members to take ownership and responsibility for the energy management and by providing them with skills to implement energy savings measures in the buildings
- To involve 100 members of both the youth centres and their local communities in a range of energy related activities led by the youth forum members and partners

**Partners Involved:**

The partners in the project were:

- Staffordshire Youth Service
- South Staffordshire District Council
- CREATE
- The local Energy Efficiency Advice Centre
- B and Q Store, Wolverhampton, West Midlands

**The Work Programme:**

To meet the above aims, the project involved youth forum members and partners in:

- Carrying out an energy audit and review of the energy consumption in the three centres
- Delivering a D. J Workshop with energy rap, with youth members from the three centres and holding a competition for the best rap
- Participating in a B & Q training workshop to develop practical based skills
- Producing a drama for community groups
- Distributing leaflets in the one shop advice centre and other local venues
- Developing a poster campaign in the three communities
- Delivering an EE talk to community groups on how they can be more energy efficient at home
- Developing a music workshop for youth club members using the sounds and rhythms created by electrical appliances
- Developing a local arts campaign to promote the effective use of energy in the home

**CASE STUDY – SOUTH STAFFS YOUTH PROJECT****Project Achievements:**

The youth project concentrated on two centres; Great Wryly and Brewood.

<b>Output 1: 25 Youth Forum Members receiving energy awareness training</b>
<ul style="list-style-type: none"> <li>• 73 youth forum members have received training on energy awareness</li> <li>• 42 youth forum members have received training to install energy efficiency measures</li> <li>• 47 youth forum members have been involved in the decision making process via project planning meetings</li> </ul>
<b>Output 2: 15% reduction in energy consumption</b>
<ul style="list-style-type: none"> <li>• Although the actual energy savings have still to be calculated, it is assumed that energy consumption will have reduced as low energy lamps and draught proofing measures have been installed by the youth centre members in both of the centres</li> <li>• Radiator thermostats, donated by B and Q have also been installed at Great Wryly</li> <li>• 10 youth forum members have taken responsibility for recording the utility bills and developing a database to hold this information</li> <li>• 22 youth forum members have carried out an energy audit of the two centres to identify low cost/no cost measures and such measures have been installed as stated above</li> </ul>
<b>Output 3: 100 young people/community members involved in energy related activities</b>
<ul style="list-style-type: none"> <li>• school pupils from six schools have been educated about energy efficiency via classroom based exercises</li> <li>• 111 community members have received information about energy efficiency via five community group sessions</li> <li>• 124 centre members have been educated about energy efficiency through club activities e.g., an arts project looking at the global impacts of energy efficiency and a music workshop incorporating the sounds and rhythms that electrical appliances make</li> <li>• In total 365 have been involved in some project activity</li> </ul>

**Project Publicity:**

Press coverage included news and editorial feature in the Express and Star Newspaper and radio coverage on Wolf 107. The SEED project will be publicised in a DFES (Department for Education and Skills) best practice document in August 2004.

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For further information about this project and CREATE's work contact [info@create.org.uk](mailto:info@create.org.uk) or phone 01942 322271