

CREATE

"The Energy Efficiency Training completed by CREATE was a very useful exercise as it served to bring to the attention of our staff the ever increasing costs of energy used within a business such as ours, together with the effects on the environment of the demand for this energy."

Philip Humphreys
Managing Director
Crewe Hall

CASE STUDY
Environmental Awareness Training for Hotel Staff

CASE STUDY

Interactive Staff Training at Crewe Hall Hotel

CREATE recently carried out a staff-training programme at Crewe Hall Hotel to thirty members of staff; from hotel directors through to kitchen porters from the several different hotel departments.

The training was devised to help improve profitability by increasing energy and water efficiency and to raise awareness of environmental issues. Staff were made aware, not only the financial implications of water and energy efficiency, but also of the benefits of protecting and improving the environment, through simple behavioural changes on their part.

Aim:

To increase awareness amongst hotel staff about energy and water efficiency and the importance of protecting the environment.

Objectives:

- To identify key areas of energy and water loss and wastage
- To identify ways of using energy and water more efficiently

Benefits

- § Reduce energy and water bills by at least 5%.
- § Staff motivation and morale improves when they understand the importance of using resources efficiently
- § Using energy and water more efficiently will reduce carbon dioxide and other harmful emissions, known to be contributing to climate change.
- § Increase customer comfort and reduce Crewe Hall's impact on the environment

