

CREATE



CASE STUDIES

British Gas, Yorkshire Electricity, Norweb Energi

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Over the past 12 years leading manufacturers and companies linked to the energy industry have taken advantage of CREATE's project management services. CREATE is committed to developing innovative and imaginative ways of raising energy awareness, delivering the sustainability message and supporting schools and their communities achieve energy efficiency savings.

Energy Saving Trust & British Gas SchoolEnergy

CREATE managed this nationwide rebate scheme to improve energy efficiency

In the two-year period 1999-2001 British Gas achieved almost 60 million opportunities to see in print and broadcast media.

- Project partners; British Gas, Scottish Gas, Energy Saving Trust, DEFRA, DfES, Scottish Executive
- Over 1600 schools have developed whole school energy policies and installed energy saving measures
- £8 million distributed since 1996
- Estimated annual savings of over £2 million on school energy bills
- Measures installed will reduce CO₂ emissions by over 36,000 tonnes, annually



CASE STUDIES

Yorkshire Electricity Energy Efficiency in Schools

CREATE co-ordinated an innovative demand side reduction programme

Yorkshire Electricity meets EESOP objectives

- Project partners; Yorkshire Electricity, DTI, 10 local authorities, 45 education establishments
- Training in energy management for head teachers, governors & site managers
- Estimated savings of £150,000 per year
- Innovative measures - photovoltaic panels, wind turbines, sun pipes - installed in 6 schools



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NORWEB Energy Champions

CREATE managed this groundbreaking energy education project

Norweb Energi meets EESOP objectives and achieves advertising coverage to the value of over £300,000

- Project partners; Norweb Energi, Johnny Ball Productions, 350 primary schools
- 20,000 children visited the theatre and received a follow up workshop on energy efficiency
- 18,000 low energy light bulbs distributed
- Curriculum support materials for all schools



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