

CREATE

CASE STUDY Energy Awareness training for staff

As part of its education and training programme, CREATE offers energy awareness training to businesses. These training sessions are designed:

- To raise staff awareness of how energy is used in the workplace and how they can help reduce costs by using energy wisely.
- To increase awareness amongst staff of how they can be more energy efficient in their own home.

Recently, Barclays Bank and Exxon Mobil have taken advantage of this service and provided energy awareness sessions for their staff.

CASE STUDY

As part of its education and training programme, CREATE offers energy awareness training to businesses. These training sessions are designed:

- To raise staff awareness of how energy is used in the workplace and how they can help reduce costs by using energy wisely
- To increase awareness amongst staff of how they can be more energy efficient in their own home

Recently, Barclays Bank and Exxon Mobil have taken advantage of this service and provided energy awareness sessions for their staff.

Barclays Bank

Barclays University Metro Centre in Manchester invited CREATE to run a lunchtime and evening session as part of the enrichment programme the Bank offers to its staff and their families. The University advertised the session to staff across central Manchester branches as a way of finding out how to save money on their fuel bills.

Since the session was drop-in style, Sandy Carter from CREATE set up an advice surgery in the Metro Centre and gave specific advice to staff on request. Such advice included:

- The different efficiencies of coal effect gas fires for a living room
- The best way of securing a contractor for cavity wall insulation and the discount schemes available to help finance this work
- How to reduce general condensation and the best kind of electric heater to purchase for a bedroom to help reduce the condensation risk

For more information on CREATE's range of services for the commercial sector - including training programmes for staff - contact CREATE on 01942 322271 or e-mail info@create.org.uk

Exxon Mobil

Exxon Mobil ran a Green Week for staff at its headquarters in Surrey. As well as a public exhibition in its foyer, Exxon Mobil offered staff the opportunity to attend lunchtime training sessions around various environmental themes. Sandy Carter from CREATE ran sessions on being more energy efficient at home.

Aware that this session was taking place in their own free time, Sandy was determined to make it fun and entertaining for staff, focusing very much on exploding myths and challenging household behaviour.

Starting off with a quiz to establish how much each member of staff knew about energy efficiency and then filling in their knowledge gaps resulted in many of the attendees being amazed at how little they really knew! As one member of staff put it....

“My colleague and I spent ages afterwards discussing various aspects (including how daft we were when we thought we knew something about energy savings!!)”

Information about grants and discounts available for householders to make their homes more energy efficient enabled staff to see how easy and inexpensively they could reduce energy bills in their own home. As the organiser of the event stated:

“The session was well received by those that attended and I've received a number of specific comments back from people who particularly enjoyed your session. I think everyone learnt a great deal and were surprised by the various myths or beliefs that you quashed. Over all your talk fitted in very well with the environmental awareness week that we were running and the week as a whole was deemed a great success.”

For more information on CREATE's range of services for the commercial sector - including training programmes for staff - contact CREATE on 01942 322271 or e-mail info@create.org.uk